

Joint Working: A Toolkit for the Pharmaceutical Industry & NHS Wales

Jointly published by ABPI Cymru Wales and the Welsh NHS Confederation



What is Joint Working?



Joint Working is a specific type of NHS / pharmaceutical industry collaboration rather than a generic term for all cross-sector collaboration where:

“...for the **benefit of patients**, one or more pharmaceutical companies and the NHS **pool skills, experience and / or resources** for the joint development and implementation of patient centred projects and share a **commitment to successful delivery**” — ABPI Code of Practice for the Pharmaceutical Industry (2019)

Joint Working is a key part of the Welsh Government’s long-term plan for health and social care, *A Healthier Wales*.

“...we will need **broader and deeper partnerships, new skills and ways of working** and we will need people to take more responsibility for their own health and wellbeing” — Welsh Government Minister for Health and Social Services (2018)

Potential Benefits of Joint Working

For patients:

- Care closer to home
- Fewer hospital admissions
- Better information about condition and treatment options
- Better experience of the healthcare system



For NHS Wales:

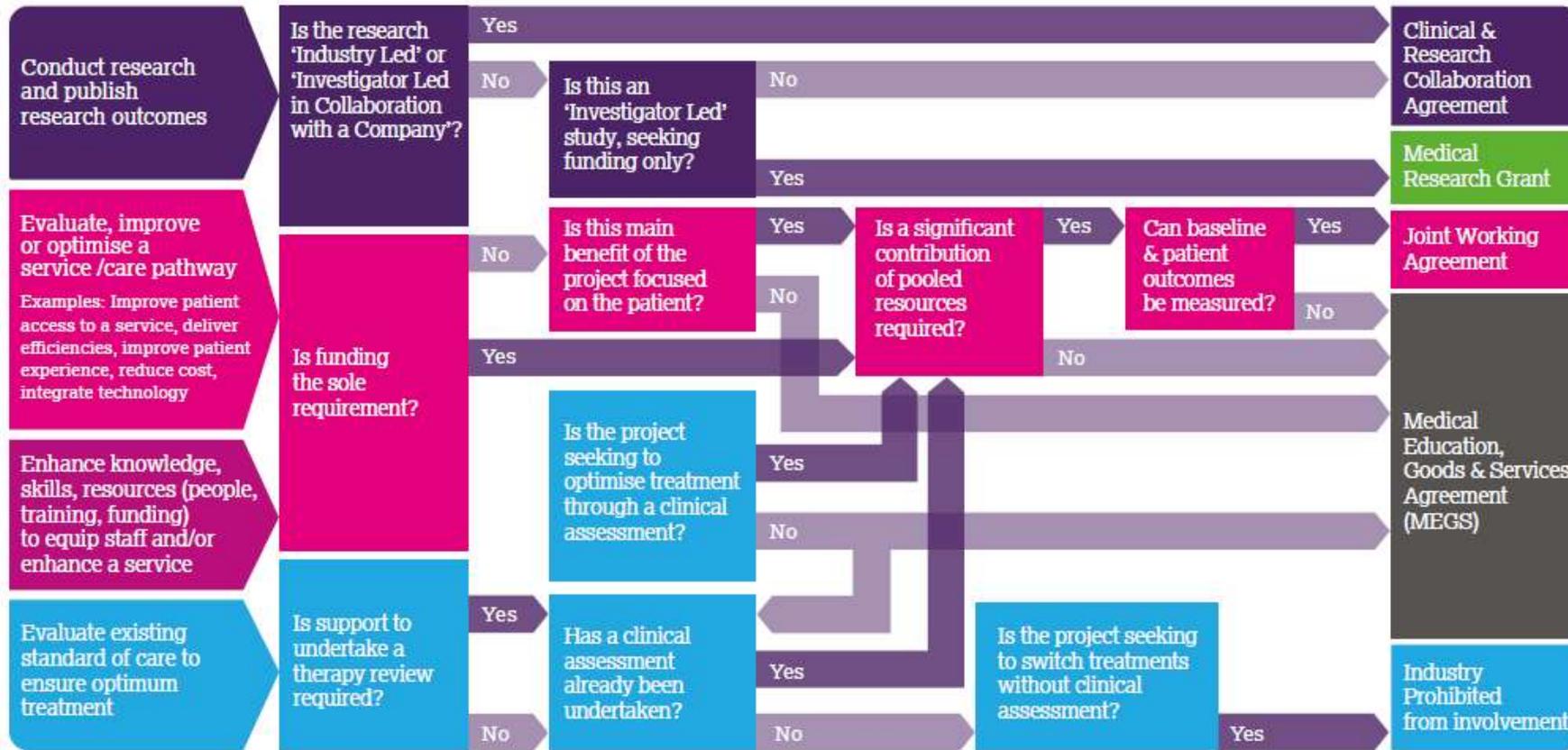
- Higher quality care
- Services configured around patient needs
- Better health outcomes
- Better use of resources, in line with Value Based Healthcare / Prudent Healthcare

For the industry partner:

- Potential expansion of eligible patient population
- Increase in appropriate use of medicines aligned to local or national guidance
- Better understanding of the challenges facing the NHS in care delivery
- Faster implementation of NHS policy where relevant



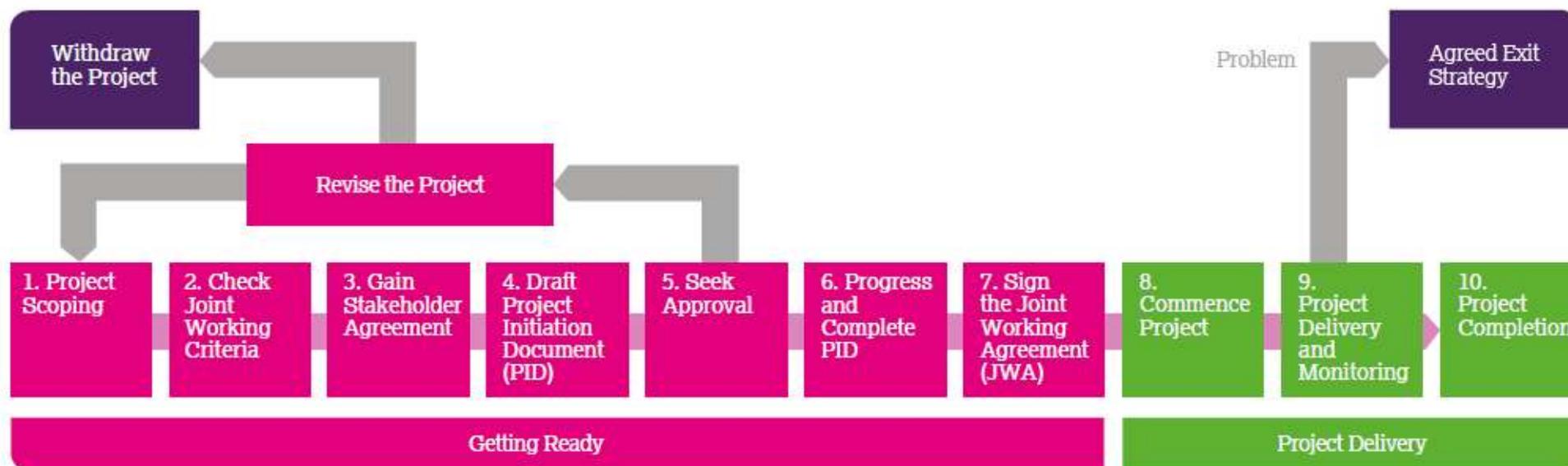
Routes to Cross-Sector Working:



It is important to choose the most appropriate model when considering cross-sector joint working. Further governance support and guidance can be found at:

- Disclosure UK
- ABPI Code of Practice
- Organisations' Conflict of Interest Guidance

A Ten-Step Process:



- Throughout the project, regular review and monitoring of communication and transparency between all parties is vital.
- If any aspects of the project are deemed to not meet the standards of the ABPI Code of Practice, appropriate action is required to address these areas before proceeding further as a Joint Working project.
- Joint Working Partnerships cover legal considerations.

Joint Working Case Studies

Janssen UK, Welsh Government, NHS Wales and Myeloma UK

- Partnered to co-create and implement an All Wales Haematological Malignancy Data Solution

AstraZeneca, Leeds Teaching Hospitals NHS Trust

- ‘Re-engineering the Post-Myocardial Infarction (MI) Medicines Optimisation Pathway’ provided a comprehensive medicines review and patient-centred, shared decision-making for patients with CD who recently suffered a MI

Bayer’s ‘Don’t Wait to Anticoagulate’, with West of England AHSN

- So far has prevented 13 strokes through optimising medicines management in primary care

MSD, Aylesbury Vale and Chiltern CCGs

- Used innovative ways to standardise approach across practices to improve quality and support of their diabetes services

For Access
to the *Joint
Working
Toolkit:*

In English:

<https://www.abpi.org.uk/publications/joint-working-a-toolkit-for-industry-and-nhs-wales/>

In Welsh:

<https://www.abpi.org.uk/publications/cydweithio-pecyn-cymorth-ar-gyfer-diwydiant-a-gig-cymru/>

Questions?

