Patient Organisation Forum
ABPI Code of Practice for the Pharmaceutical Industry

Friday, 13 September 2013

Heather Simmonds
Director
Prescription Medicines Code of Practice Authority
www.pmcpa.org.uk
Prescription Medicines
Code of Practice Authority

Heather Simmonds, Director
Etta Logan, Deputy Director
Jane Landles, Secretary
Tannyth Cox, Deputy Secretary

Appointed by and reports to ABPI Board of Management.

ROLE:

Responsible for administration of the Code and complaints procedure including provision of advice, guidance and training.
- History of the ABPI Code and industry self regulation
- UK legal requirements
- Relationship between the two
CONFIDENTIAL

CODE OF
SALES PROMOTION PRACTICE
FOR
MEDICAL SPECIALITIES
IN THE UNITED KINGDOM

October, 1958

THE ASSOCIATION OF BRITISH PHARMACEUTICAL INDUSTRY

Tavistock House South
Tavistock Square
London W.C.1
EUSTon 2531/3
CODE OF PRACTICE
for the
PHARMACEUTICAL
INDUSTRY
SECOND 2012 EDITION
International Codes, Guidelines & Legislation

- IFPMA, EFPIA
- WHO
- UK & European Law
EFPIA HCP CODE

EFPIA CODE ON THE PROMOTION OF PRESCRIPTION-ONLY MEDICINES TO, AND INTERACTIONS WITH, HEALTHCARE PROFESSIONALS

Adopted by EFPIA Board on 5 July 2007, and ratified by the EFPIA Statutory General Assembly of 19 June 2008

Amended following Statutory General Assembly approval of 14 June 2011

Member Associations are required to implement this EFPIA HCP Code, and no later than 31 December 2011

EFPIA CODE OF PRACTICE ON RELATIONSHIPS BETWEEN THE PHARMACEUTICAL INDUSTRY AND PATIENT ORGANISATIONS

Initially approved in 2007

Amended by decision of the General Assembly in June 2011

This updated EFPIA Patient Organisation Code of Practice was adopted by the Statutory General Assembly on 14 June 2011. Member Associations are asked to implement the revised code provisions by 31 December 2011.
EFPIA HCP/HCO DISCLOSURE CODE

EFPIA CODE ON DISCLOSURE OF TRANSFERS OF VALUE FROM PHARMACEUTICAL COMPANIES TO HEALTHCARE PROFESSIONALS AND HEALTHCARE ORGANISATIONS

Adopted by the EFPIA Statutory General Assembly of 24 June 2013, and requiring implementation in national codes by 31 December 2013

FINAL EDITED VERSION
Following General Assembly Approval
International Federation of Pharmaceutical Manufacturers & Associations

IFPMA Code of Practice

2012
UK Legal Requirements

The Human Medicines Regulations 2012

Based on EU Directives (1993)

Bribery Act 2010
Statutory control

**MHRA**
Acts on behalf of health ministers but supports self-regulation

The Blue Guide
Memorandum of understanding

**SFO**
Memorandum of understanding
CLAUSE 1  Scope of Code and Definition of Certain Terms

Code applies to:

- The promotion of medicines to members of the UK health professions and to appropriate administrative staff
- Interactions with health professionals and certain non promotional activities
- Information made available to the public about prescription only medicines
- Relationships with patient organisations
Clauses of particular relevance to patient organisations

- Gifts and Inducements  Clause 18
- Hospitality and meetings  Clause 19
- Relations with the Public  Clause 22
- Relations with patient organisations  Clause 23
- Internet  Clause 24
Next versions of the ABPI Code

1 January 2014

EFPIA Disclosure Code

1 January 2015

Method of disclosure

Proposals from Board Review which includes looking at:
  Communication
  Ensuring the Code reflects changes to NHS
  Digital Communication
  Role of patient etc